

Nawat Thongmee

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[New York, United States](#)

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EXPERIENCE

Project Manager

[Eastland Food Corporations](#)

Dec 2023 - Present

Maryland, United States

- Managed cross-functional collaboration in designing and developing user-centric internal company software, enhancing retailer ordering experiences. Managed product development from research to launch, ensuring timely execution and order accuracy. Oversaw the creation of UI flows, wireframes, and prototypes, resulting in a 30% improvement in order processing efficiency and recognition for advancement.

Product Designer

[Ecoverse Inc.](#)

June 2023 - Nov 2023

New York, United States

- Collaborated with the CEO and engineers to develop specific features for the blockchain platform, designed and built user experience flows, and implemented all UI assets across the company's platform. This resulted in a 30% reduction in bounce rates and a 15% increase in leads, and successfully secured a second round of funding from Bloomberg.

Product Designer

[TMES Co., Ltd](#)

Jan 2023 - Nov 2023

New York, United States

- Designed and conducted extensive user testing and iteration cycles in E-commerce websites and applications for leading national corporations. For example, designing UX for global search feature in 'KTB' Banking Application, which positioned as number one downloaded app in Thailand, the feature is now fully launched national wide. Additionally, optimized e-commerce usability for 'DoiTung Coffee', a leading model of inclusive agricultural business, resulting in a 7% increase in average order value.

Product Designer Intern

[Above and Beyond Studios Inc.](#)

Aug 2022 - April 2023

New York, United States

- Spearheaded and designed auto-approval coupon extensions and an e-commerce website; led prototype development and implemented a gamification token system aligned with the company's strategic plans. This resulted in a 40% boost in user satisfaction levels and a 30% increase in user retention.

Product Manager

[T-Cube Development Co., Ltd](#)

Dec 2018 - July 2020

Bangkok, Thailand

- Led the design and launch of the company's website delivery system, resulting in a 20% increase in monthly recurring revenue within the first year.
- Spearheaded budget alignment and resource coordination to ensure the timely launch of a new delivery feature in 'collecting points', aimed at incentivizing customers to embrace paperless transactions, resulting in a 15% increase in revenue in the third quarter of 2019.

Founder, Product Designer

[Mex Connect Co., Ltd](#)

Aug 2017 - Aug 2019

Bangkok, Thailand

- Conceptualized and launched 'first of its kind' innovative rehabilitation products and tracking application, contributing to 75% of patients fully recovering in 2 months, our first 100 products launches resulted in reduced hospital bills.

EDUCATION

Design & Management

[Pratt Institute](#)

Master of Professional Studies

New York, United States 2020-2022

Industrial Design

[King Mongkut's University of Technology Thonburi](#)

Bachelor of Arts

Bangkok, Thailand 2013-2017

SKILLS

- User Research & Analysis
- User Centered Design
- Customer Journey Mapping
- Market Analysis
- Wireframing
- User Testability
- User Experience Design
- Roadmap Planning
- Pipeline Management

TOOLS

[Figma](#) [Wireframe.Cc](#) [Pythons](#)
[AdobeCreativeSuite](#) [PremierPro](#)
[GoogleAnalytics](#) [GoogleOptimize](#)
[Linear](#) [Jira](#) [Github](#) [Firebase](#) [Hotjar](#)
[Tableau](#) [Excel](#) [SAP](#) [Citrix](#)

AWARDS

- Core 77 Design Awards 2022
Grand Prize Winner in Design Service for Social Impact category.
United States 2022
- Startup Winner Seed Funding Awards
Thailand 2017 - 2018